

Instructor: Jennifer A. Senchea, Ph. D.
Room: L49 in L4 Building
E-mail: Sencheajennifer@fhda.edu
Office Hours: Thirty minutes before each class session in Room L49.
TBA Hour: Mondays 1:00 – 2:00pm

Required Book: Beebe, S. & Beebe, S (2021). *Public Speaking: An audience-centered approach*. (11th ed.) Pearson Publishing.

Course Description:

Theory and techniques of public speaking in a democratic society. An introduction to a variety of perspectives and approaches used to research, assess, organize, present, and evaluate public presentations. Students will develop and apply effective research strategies. This class meets face-to-face on Mondays and Wednesdays between 2:30 and 4:30 pm. There is one hour of asynchronous instruction every week. Five speeches will be delivered live in class. Please follow this syllabus to stay up to date with assignments.

Student Learning Outcomes:

1. Organize, compose, present, and critically evaluate informative and persuasive presentations appropriate in context and style to the audience and situation.
2. Display increasing confidence in speaking extemporaneously.
3. Demonstrate effective listening skills in various public speaking contexts.
4. Identify, locate, evaluate, and use information technologies and information sources.

Student Responsibilities:

1. Class participation is a key component in this course so attendance is essential and will count toward your grade. Class attendance on speaking days is especially important. Even when not presenting, students serve as an audience for those who are. Understanding the speaker-audience relationship is a critical communication skill, so it is important that students practice both perspectives. *Quality* participation is more important than *quantity*. Asking questions, providing examples and stories, drawing connections, and making constructive arguments are all excellent ways to participate. **Mutual consideration for others is crucial in creating a safe and productive class atmosphere. Respectful audience behavior is a must. Each speaker (including myself) deserves full attention.**
2. Students may use their phones during the reading assignment Q&A and while waiting for other students to complete tasks. Any student observed on their phone while others are speaking will lose significant participation points.
3. Students are expected to be on time (**please do not interrupt student presentations once they have begun**). Habitual tardiness and/or leaving class early will most likely be counted as an absence.
4. Students are required to present prepared assignments on pre-assigned dates. **Late assignments/speeches will be penalized 20% of the assignment total.** Time for make-up presentations will depend on class time availability.
5. Plagiarism (claiming another person's words are your own) is a serious offense in an academic environment. All speech sources must be credited with oral source citations. Any student found to be academically dishonest will receive a failing grade for the course (ex: cheating on quizzes or using on-line speech outlines).
6. De Anza College is committed to a policy of nondiscrimination in employment and education opportunity and works to provide reasonable accommodations for all persons with disabilities. Please contact Disability and Support Resource Services (<https://www.deanza.edu/dsps/>) https://www.deanza.edu/dsps (408) 864-8753 for more information.

Comm 1 Grading Policy:

Grades for the course will be based on the total number of points students earn by completing the following (500 points total):

1. Six (**of eight**) in-class reading comprehension quizzes (20 pts. each) = 120 points.
Quizzes cannot be made up, but you can drop two quizzes without penalty.
To submit a quiz at the end of class, students must also grade a quiz.
2. Nine (**of eleven**) Asynchronous Assignments (10 pts each) = 90 points. See our course syllabus and Canvas Modules for weekly assignments.

COMM 01 Assignments Continued:

3. Narrative presentation = 30 points
4. Group presentation = 20 points
5. Informative presentation = 70 points
6. Persuasive presentation = 80 points
7. Wedding Toast = 30 points
8. Attendance, contribution, participation, etc. = 60 pts.

Helpful De Anza links:

Tech help: Online Learning Resource Hub for Students <https://www.deanza.edu/online-ed/students/remotelarning.html>

De Anza Listening & Speaking Center <https://www.deanza.edu/studentssuccess/lsc/>

De Anza Writing & Reading Center <https://www.deanza.edu/studentssuccess/wrc/>

De Anza Psychological Services <https://www.deanza.edu/psychologicalservices/>

Pride Center <https://www.deanza.edu/pride/>

DREAMers <http://www.deanza.edu/vida/hefas.html>

Tentative Course Calendar

Week 1:

Asynchronous Assignment #1 (See Module 1) Read Chapter 5 or Chapter 11 - Submit one reading outline and complete the voluntary Information quiz between 2:30pm Monday, April 10 and 2:30pm Wednesday, April 19).

April 10 Course preview - Introductions
 Reading/study notes/quiz workshop
 Communication process talk (see the beginning of Chapter 1)

April 12 Schedule all speeches - see sample sign-up sheet in Week 1 module
 Listening advice talk (Chapter 4)
 Speech layup exercise – P.R.E.P structure

Week 2:

Asynchronous Assignment #2 (See Module 2) Watch Ted Talk video – take essay quiz between 8:00am Monday, April 17 and 2:30pm Wednesday, April 26).

April 17 **In-class Quiz #1 – Ch. 1 (Improving your confidence pp. 10 – 17) and Ch. 5 – Analyzing your audience**
 Speech layups

April 19 **In-class Quiz #2 – Ch. 11 – Delivering your speech**
 Review narrative speech assignment
 Delivery practice

Week 3:

Asynchronous Assignment #3 (Read Stanford article and take essay quiz between 8:00am Monday, April 24 and 2:30pm Wednesday, May 3).

Week 3 continued

April 24 **In-class Quiz #3 – Ch. 3 – Speaking freely and ethically**
Review article summary - asynchronous assignment #4
Delivery practice

April 26 **Narrative speeches** (everyone) **SLO #2 assessed through observation**
SLO #3 assessed during speech performances

Week 4:

Asynchronous Assignment #4 (Submit article summary assignment between 8:00am Monday, May 1 and 2:30pm Wednesday, May 10).

May 1 **In-class Quiz #4 – Ch. 7 – Gathering and using supporting material**
Brainstorm informative speech topics
Library workshop?

May 3 **In-class Quiz #5 – Ch. 8 – Organizing and outlining your speech**
Review group speech assignment

Week 5:

Asynchronous Assignment #5 (Conduct research and submit an APA reference list of three additional sources for the informative speech between 5:00pm Monday, May 8 and 2:30 pm Monday, May 15).

May 8 **In-class Quiz #6 – Ch. 9 – Introducing and concluding your speech**
AND – Ch. 12 - Using presentation aids

Group Speeches (everyone)

May 10 Live/zoom tutorials – informative speech outlines.

Week 6:

Asynchronous Assignment #6 (Submit a speech review of three student speakers between 5:00pm Monday, May 15 and 2:30pm Wednesday, May 24).

May 15 **Informative speeches** (10 students) **Assignment provides assessment material for SLO # 1 - 4**
SLO #1 assessed through outlines, performances, and reviews
SLO #2 assessed through speech performances
SLO #3 assessed through observation and speech reviews
SLO #4 assessed through vocal source citations and outlines

May 17 **Informative speeches** (10 students)

Week 7:

Asynchronous Assignment #7 (Watch persuasiveness video - take video quiz between 8:00am Monday, May 22 and 2:30pm Wednesday, May 31).

May 22 **Informative speeches** (10 students)

May 24 **In-class Quiz #7 – Ch. 14 - Understanding principles of persuasive speaking**

Week 8:

Asynchronous Assignment #8 (Submit annoying-argument essay between 5:00pm Wednesday May 31 and 2:30pm Monday, June 5).

May 29 No class – Memorial Day

May 31 **In-class Quiz #8 - Ch. 15 – Using persuasive strategies**

Week 9:

Asynchronous Assignment #9 (Submit a speech review of three student speakers between 5:00pm Monday June 5 and 2:30 pm Wednesday, June 14).

June 5

Persuasive speeches (8 students) Assignment provides assessment material for SLO # 1 - 4

SLO #1 assessed through outlines, performances, and reviews

SLO #2 assessed through speech performances

SLO #3 assessed through observation and speech reviews

SLO #4 assessed through vocal source citations and outlines

June 7

Persuasive speeches (8 students)

Week 10:

Asynchronous Assignment #10 (Submit a rebuttal to a student persuasive speech between 5:00pm Monday June 12 and 2:30 pm Monday, June 28).

June 12

Persuasive speeches (8 students)

June 14

Persuasive speeches (8 students)

Week 11:

Asynchronous Assignment #11 (Complete the communication self-assessment between 5:00pm Monday June 19 and 2:30 pm Monday, June 28).

June 19

No class - Juneteenth

June 21

Wedding Toasts (15 students). Make-up speeches

Final:

June 28

Wedding Toasts (15 students). Make-up speeches